

PLACEMENT BROCHURE

IMBA (2010-2015)

Centre for
Business Administration



Central University
of Jharkhand

Knowledge to Wisdom

About CUJ

Central university of Jharkhand (CUJ) established in 2009 by an act of parliament, is a young, vibrant and futuristic non-affiliating university. His Excellency, Shri Pranab Mukherjee, Hon'ble President of India is the Visitor of the University. CUJ is presently operating from a 45 acres beautiful temporary campus, situated at Brambe, 25kms from Ranchi, with a permanent campus coming up in a sprawling 319 acres at Cheri- Manatu, Ranchi.

CUJ has 7 schools and 22 centres imparting quality education in Science, Technology, Social Science, Languages, Business Management and Journalism & Media Technologies, mostly conducting 5 year integrated courses and PhD programmes.



About the Centre

The Centre for Business Administration is presently offering a 5-year Integrated MBA, Ph.D. programme and customized short-term executive development programs catering the needs of both industry and academics. With a mission to encourage critical thinking, leading towards deeper understanding of management and developing leaders, the IMBA curriculum has been designed by experts considering industry expectations.

The pedagogy adopted by the centre does not restrict students to classroom teaching only, but also allows them to enrich their learning through industrial visits, case studies, role-plays, leadership training, personality development programs, summer internship and live projects.



Message from The Vice Chancellor



Dear Friends,

I am happy to present the Placement Brochure for the 5- year integrated masters programme in Business Administration students of 2010-15 batch of our university.

Our vision is to create a world class university in every aspect, be it research, teaching, administration or co-curricular activities, to produce world class students ready to excel in every chosen field with honour and uprightness.

Pursuing our motto of 'Knowledge to Wisdom' we are striving to mould our students to be holistic managers through intensive academic-industry interface, community based projects and innovative learning.

In our efforts to realize the vision and aspirations of CUJ, we seek whole hearted support from your end. We are sure that our students shall be best suited to take up challenging assignments at your esteemed organization and achieve them successfully.



Message from The Dean

Prof. A.N.Mishra, Ph.D.
Vice-Chancellor

Dear friends,

It is indeed a pleasure for me to introduce the Centre for Business Administration, Central University of Jharkhand (CUJ). I am pleased to convey that our young and vibrant Centre has touched appreciable landmarks since its inception in 2009.

The five year integrated MBA at CUJ seeks to inculcate the students with the latest knowledge and skill in managing contemporary business. In addition, fullest efforts are made to nurture basic human virtues making them good human beings- honest, sincere, dedicated and hardworking.

As the second batch is passing through the portal of CUJ this year, we take this opportunity to invite you to our university and urge you to interact with our students and faculties to have a first-hand feel about us. We are sure that our students would be able to match your expectations and would contribute their best to achieve the goals of your Organisation.

Prof. Taposh Ghoshal, Ph.D.
*Dean, School of Management Sciences &
Head, Centre for Business Administration*

Schools & Centres

School of Management Sciences	School of Engineering & Technology	School of Natural Sciences
Business Administration	Nanotechnology	Applied Mathematics
School of Mass Communication and Media Technology	Computer Science-Mobile Computing	Applied Physics
Mass Communication	Energy Engineering	Applied Chemistry
School of Languages	School of Natural Resource Management	Life Sciences
English Language	Water Engineering & Management	School of Cultural Studies
Far East Languages (Chinese, Korean, Tibetan)	Land Resource Management	Indigenous Culture Study
School of Humanities and Social Sciences	Environmental Sciences	Music and Performing Arts
International Relations	School of Education	Tribal and Customary Law
Human Rights and Conflict Management	Education	Tribal Folklore, Language and Literature

Courses Offered

The Courses at the Centre for Business Administration are categorized into five distinct set of subjects:

Regular Courses	Advanced Courses	Specialised Courses	Functional Elective	Sectoral Elective
Behavioural Sciences	Derivatives and Risk Management	Analysis & Decision Making	Business to Business Marketing	Co-operative Management
Business Communication	International Finance	Advertising & Promotion Management	Compensation Management	Event Management
Business Law	Interpersonal Skills & Working in Teams	Business Process Re-engineering	Customer Relationship Management	Hospitality and Tourism Management
Business Environment	Logistic Management	Business Simulation Exercise	Global HRM	International Business
Cost Accounting	Management Information System	Corporate Governance and Public Policy	Global Marketing	Management of Non-Profit Organisation
E-Commerce	Management of Financial Services	Enterprise Risk Management	HRIS & HR Audit	
Functional English	Money Market and Capital Market	Financial Statement Analysis	Human Resource Management	
Financial Accounting	Organization Development and Change	Foreign Language (Korean)	Human Resource Development	
Financial Management	Portfolio Management	Human Resource Planning	Integrated Marketing Communication	
Fundamental of Computers	Production and Operation Management	Industrial Relation and Labour Laws	Negotiation and Conflict Management	
General Principles of Management	Quantitative Techniques	Management by Human Values	Retail Marketing	
Indian Economy	Security Analysis	Strategic Marketing Management	Rural Marketing	
Macro Economy	Service Marketing	Strategic HRM	Sales Management	
Management Accounting	Strategic Management			
Mathematics and Statistics	Taxation			
Micro Economics	Total Quality Management			
Organizational Behaviour				
Personality Growth Lab				
Principles of Marketing				
Principles of Marketing - II				
Project Management				

The structure of courses is designed to ensure learning of different management disciplines by ensuring a structured learning of all contemporary disciplines of management and ensuring a smooth transition from simple to complex

Faculty Interface

Faculty has been closely associated with the business world and is extending Faculty expertise to different industries and academia of the country .Some of these institutions are as follows:

Indian Institute of Management, Calcutta	Fischer FZE, Dubai
Washington University, USA	State Bank of India
Post Graduate Institute of Medical Education & Research (PGI), Chandigarh	Steel Authority of India Ltd.
	Mecon Ltd.
Indian School of Mines, Dhanbad	Hindustan Copper Ltd.
Birla Institute of Technology, Mesra, Ranchi	Garden Reach Ship Builders Ltd.
IIITM, Gwalior	Bharat Earthmovers Ltd.
Xavier Institute of Social Services	IPCA Pharmaceuticals Ltd., Mumbai
Assam Institute of Management, Guwahati	DRDO, Ministry of Defence, Mussoorie
Rajiv Gandhi University, Arunachal Pradesh	Indian Armed Forces
UGC Academic Staff Training College, Ranchi	Indian Institute of Coal Management, Ranchi
Ranchi University	Sri Krishna Institute of Public Administration, Ranchi
St. Xavier College, Ranchi	Judicial Academy, Ranchi

Pedagogy



Prof. Sanjay Patro
XLRI, Jamshedpur

- **Case Study approach** allows application of theoretical skills to real life unstructured problem through practice of putting students into shoes of manager has proved to be a successful approach to learning over the years. Applying this approach, CUJ exposes its students to real life case studies, covering wide array of subjects, discussed among the students and teaching fraternity in the classroom enhancing learning.
- **Team Projects** being an integral part of the CUJ curriculum allows students to prepare for various subjects throughout the curriculum. With the combination of the insightful research and analytical thinking on a topic, reflecting what is taught in the classroom and its relation to the current business scenario, is a perfect mix of academic research and practical scenario which is central at CUJ.
- **Industry Aligned Pedagogy** is promoted at CUJ through sessions and interactions from industry experts as well as live project of course curriculum. This ensures a continuous industry interaction process aiming towards providing students with an insight into current global trends and future business opportunities.

Message from Eminent Speakers

"...impressed with the university's high standards and lively atmosphere. I am sure that students trained at CUJ will be well placed to help build a better world in Jharkhand and beyond".

Prof. Jean Dreze

Researcher & Economist

Co-author : Nobel Laureate Prof. Amartya Sen

"...CUJ IMBA students are one of the most disciplined and inquisitive students I have ever met"

Prof. Kalyan Chakaborty

Professor of Economics, Emporia State University, USA

"...commitment of IMBA students of CUJ to using their rigorous training to improve the economy and the society is commendable. I am sure that these young people will be an invaluable contributor at Indian businesses"

Prof. Sanjaya Gaur

Professor, Auckland University of Technology, New Zealand &

Director, Bank of India, New Zealand

"...Students of CUJ get a balanced exposure to multiple disciplines. I am sure that each one of them shall bring laurels to the organizations they serve"

Prof. Ramanuj Majumdar

Professor of Marketing, IIM Calcutta

"...urge professional organizations to come and explore the capability and eagerness of the students and provide them the opportunity to make a difference"

Mr. Prasoon Kumar

Senior Associate, McKinsey & Co, Dubai

"...wish to put on record our appreciation for the sincerity, diligence and devotion exhibited by students of the Central University of Jharkhand in the course of their attachment with HCL in these exercises"

Mr. Anupam Anand

Director (Personnel), Hindustan Copper Limited, Kolkata

"...found that the students have prepared themselves well to take up the challenges and are very enthusiastic to join the industry"

Dr. Sumit Dutta

Executive Director, IICM, Ranchi



Student's Profile

BATCH PROFILE 2010-2015 (MARKETING)



ANKIT KUMAR (22 Yrs.)

Intermediate / XII : Commerce
Specialisation : Marketing
SGPA (Till 8th semester) : 8.27

Summer Internship (s)

CET, Steel Authority of India Ltd., Ranchi (2011)
Central Coalfield Ltd., Ranchi (2012)
Emami Ltd., Ranchi (2013)
Luxor Writing Instrument Pvt Ltd., Kolkata (2014)



ANUJ ORAON (25 Yrs.)

Intermediate / XII : Commerce
Specialisation : Marketing
Graduation : 67 %
SGPA (7th & 8th semester) : 6.42

Summer Internship (s)

Usha Martin Ltd., Ranchi (2012)
MTI, Steel Authority of India Ltd., Ranchi (2013)
United Bank of India, Kolkata (2014)



AWADHOOT PRAKASH SINGH (22 Yrs.)

Intermediate / XII : Science
Specialisation : Marketing
SGPA (Till 8th semester) : 8.10

Summer Internship (s)

Dainik Bhaskar Ltd., Ranchi (2012)
Emami Ltd., Ranchi (2013)
Kotak Securities Ltd., Ranchi (2014)



BHUSHAN KUMAR (20 Yrs.)

Intermediate / XII : Science
Specialisation : Marketing
SGPA (Till 8th semester) : 7.26

Summer Internship (s)

Dainik Bhaskar Ltd., Ranchi (2012)
Escorts Ltd., Faridabad (2013)
Vodafone, Patna (2014)

Student's Profile

BATCH PROFILE 2010-2015 (MARKETING)



JITENDRA KUMAR SAHI (23 Yrs.)

Intermediate / XII : Science
Specialisation : Marketing
Graduation : 62 %
SGPA (7th & 8th semester) : 6.36

Summer Internship (s)

Central Coalfield Ltd., Ranchi (2012)
Big Bazar, Ranchi (2013)
Abbott Ltd., Ranchi (2014)



MANISH KUMAR (22 Yrs.)

Intermediate / XII : Commerce
Specialisation : Marketing
SGPA (Till 8th semester) : 5.5

Summer Internship (s)

Oriental Bank of Commerce, Gaya (2012)
HDFC Slik, Gaya (2013)
Idea Cellular, Dhanbad (2014)



MD. SHAKIR (23 Yrs.)

Intermediate / XII : Commerce
Specialisation : Marketing
Graduation : 55.33%
SGPA (7th & 8th semester) : 6.85

Summer Internship (s)

Shivam Iron & Steel Co.Ltd, Giridih (2012)
MTI, Steel Authority of India Ltd., Ranchi (2013)
Visaka Industries Ltd., Ranchi (2014)



RASHI VERMA (23 Yrs.)

Intermediate / XII : Science
Specialisation : Marketing
SGPA (Till 8th semester) : 9.20

Summer Internship (s)

SPA Securities Ltd., Jamshedpur (2012)
Reliance Communication Ltd, Ranchi (2013)
SMV Beverages (PepsiCo Ltd.), Jamshedpur (2014)



Student's Profile

BATCH PROFILE 2010-2015 (MARKETING)




SHIKHA KUMARI (23 Yrs.)

Intermediate / XII : Commerce
Specialisation : Marketing
SGPA (Till 8th semester) : 8.39

Summer Internship (s)

SPA Securities Ltd., Jamshedpur (2012)
TATA Steel Ltd., Jamshedpur (2013)
TATA Motors Ltd., Jamshedpur (2014)



Student's Profile

BATCH PROFILE 2010-2015 (HUMAN RESOURCE)



CHANDRA RAVI (23 Yrs.)

Intermediate / XII : Science
Specialisation : Human Resource Management
SGPA (Till 8th semester) : 8.04

Summer Internship (s)

Hindalco Industries Ltd., Renukoot (2012)
Jindal Steel & Power Ltd., Ranchi (2013)
Jamshedpur Utilities & Services Co. Ltd., Jamshedpur (2014)



KIRAN KUMARI (23 Yrs.)

Intermediate / XII : Science
Specialisation : Human Resource Management
SGPA (Till 8th semester) : 9.32

Summer Internship (s)

TATA Steel Ltd., Jamshedpur (2012)
Jamshedpur Utilities & Services Co. Ltd., Jamshedpur (2013)
TATA Motors Ltd., Ranchi (2014)



MANISHA TANDON (23 Yrs.)

Intermediate / XII : Science
Specialisation : Human Resource Management
Graduation : 75%
SGPA (7th & 8th semester) : 8.36

Summer Internship (s)

MTI, Steel Authority of India Ltd., Ranchi (2012)
Bokaro Steel Plant, Steel Authority of India Ltd., Bokaro (2013)
L&T Finance Ltd., Kolkata (2014)



MEENAKSHI (21 Yrs.)

Intermediate / XII : Commerce
Specialisation : Human Resource Management
SGPA (Till 8th semester) : 8.26

Summer Internship (s)

Central Coalfields Ltd., Ranchi (2012)
Hotel Holiday Home, Ranchi (2013)
SCHENCK Process, Ranchi (2014)



Student's Profile

BATCH PROFILE 2010-2015 (HUMAN RESOURCE)



MEERA MISHRA (22 Yrs.)

Intermediate / XII : Science
Specialisation : Human Resource Management
SGPA (Till 8th semester) : 8.34

Summer Internship (s)

RDCIS, Steel Authority of India Ltd., Ranchi (2012)
Max Life Insurance Co. Ltd., Ranchi (2013)
MECON Ltd., Ranchi (2014)



NITISH KUMAR (22 Yrs.)

Intermediate / XII : Arts
Specialisation : Human Resource Management
SGPA (Till 8th semester) : 6.79

Summer Internship (s)

Central Coalfields Ltd., Ranchi (2012)
Jindal Steel & Power Ltd., Patratu (2013)
Jamshedpur Utilities & Services Co. Ltd., Jamshedpur (2014)



PREETIKA RACHNA (21 Yrs.)

Intermediate / XII : Commerce
Specialisation : Human Resource Management
SGPA (Till 8th semester) : 8.28

Summer Internship (s)

Dainik Bhaskar Ltd, Ranchi (2012)
MTI, Steel Authority of India Ltd., Ranchi (2013)
Primus Super Speciality Hospital, New Delhi (2014)



PRERNA GUPTA (22 Yrs.)

Intermediate / XII : Science
Specialisation : Human Resource Management
SGPA (Till 8th semester) : 8.9

Summer Internship (s)

Kansai Nerolac Paints Ltd., Ranchi (2012)
Hotel Holiday Home, Ranchi (2013)
Primus Super Speciality Hospital, New Delhi (2014)



Student's Profile

BATCH PROFILE 2010-2015 (HUMAN RESOURCE)



VARSHA AMBASTA (22 Yrs.)

Intermediate / XII : Science
Specialisation : Human Resource Management
SGPA (Till 8th semester) : 8.33

Summer Internship (s)

Hindustan Coca- Cola Beverages Pvt. Ltd., Patna (2011)
National Thermal Power Corporation Ltd., New Delhi (2012)
Hindustan Petroleum Corporation Ltd., New Delhi (2013)
L&T Finance Ltd., Kolkata (2014)



VARSHA PANDEY (21 Yrs.)

Intermediate / XII : Science
Specialisation : Human Resource Management
SGPA (Till 8th semester) : 9.07

Summer Internship (s)

CET, Steel Authority of India Ltd., Ranchi (2011)
Central Coalfields Ltd., Ranchi (2012)
Hotel Holiday Home, Ranchi (2013)
Primus Super Speciality Hospital, New Delhi (2014)



VIVEK GAURAV (22 Yrs.)

Intermediate / XII : Science
Specialisation : Human Resource Management
SGPA (7th & 8th semester) : 7.85
Graduation : 73.10 %

Summer Internship (s)

Mongia Steel Ltd., Giridih (2012)
MTI, Steel Authority of India Ltd., Ranchi, Ranchi (2013)
Jamshedpur Utilities & Services Co. Ltd., Jamshedpur (2014)

Student's Profile

BATCH PROFILE 2010-2015 (FINANCE)



BHAWNA SINHA (22 Yrs.)

Intermediate / XII : Commerce
Specialisation : Finance
SGPA (Till 8th semester) : 8.45

Summer Internship (s)

State Bank of Bikaner and Jaipur, Ranchi (2011)
Heavy Engineering Corporation Ltd., Ranchi (2012)
Nagarjuna Construction Co. Ltd., Ranchi (2013)
Oil and Natural Gas Corporation Ltd., Bokaro (2014)



DHRUBO GHOSH (23 Yrs.)

Intermediate / XII : Commerce
Specialisation : Finance
SGPA (Till 8th semester) : 7.0

Summer Internship (s)

Indian Overseas Bank, Dhanbad (2011)
Steel Authority of India Ltd., Burnpur, (2012)
Kotak Securities Ltd., Dhanbad (2013)
Religare, Kolkata (2014)



KOMAL RANJAN (22 Yrs.)

Intermediate / XII : Science
Specialisation : Finance
SGPA (Till 8th semester) : 8.94

Summer Internship (s)

TATA Steel Ltd., Jamshedpur (2012)
Tinplate Company of India Ltd., Jamshedpur (2013)
TATA Steel Ltd., Jamshedpur (2014)



KUMAR ADITAYA ORAON (23 Yrs.)

Intermediate / XII : Commerce
Specialisation : Finance
SGPA (Till 8th semester) : 7.86

Summer Internship (s)

Delphi Packard Electric System Ltd., Gurgaon (2011)
MTI, Steel Authority of India Ltd., Ranchi, (2012)
Max Life Insurance Co. Ltd., Ranchi (2013)
Punjab National Bank, Ranchi (2014)



Student's Profile

BATCH PROFILE 2010-2015 (FINANCE)



MANISHA MISHRA (24 Yrs.)

Intermediate / XII : Science
Specialisation : Finance
SGPA (Till 8th semester) : 7.50

Summer Internship (s)

MTI, Steel Authority of India Ltd., Ranchi (2012)
Max Life Insurance Co. Ltd., Ranchi (2013)
Mecon Ltd., Ranchi (2014)



PRASANTA GHOSH (21 Yrs.)

Intermediate / XII : Commerce
Specialisation : Finance
SGPA (Till 8th semester) : 7.85

Summer Internship (s)

Punjab National Bank, Kolkata (2012)
Albert David Ltd., Kolkata (2013)
Albert David Ltd., Kolkata (2014)



PRIYADARSHANI KUMARI (23 Yrs.)

Intermediate / XII : Science
Specialisation : Finance
SGPA (Till 8th semester) : 7.29

Summer Internship (s)

BSP, Steel Authority of India Ltd., Bokaro (2012)
Eastern Railway, Asansol (2013)
Bharat Sanchar Nigam Ltd., Begusarai (2014)




PUJA KUMARI (21 Yrs.)

Intermediate / XII : Science
Specialisation : Finance
SGPA (Till 8th semester) : 7.18

Summer Internship (s)

BSP, Steel Authority of India Ltd., Bokaro (2012)
Eastern Railway, Asansol (2013)
Bharat Sanchar Nigam Ltd., Begusarai (2014)





Student's Profile

BATCH PROFILE 2010-2015 (FINANCE)



RAKESH ANMOL TUTI (23 Yrs.)

Intermediate / XII : Commerce
Specialisation : FINANCE
SGPA (Till 8th semester) : 8.05

Summer Internship (s)

Central Coalfields Ltd, Ramgarh Cantt (2012)
SBI Mutual Fund, Ranchi (2013)
IFFICO Refractory Unit, Steel Authority of India Ltd., Ramgarh (2014)



SHRISHYA (24 Yrs.)

Intermediate / XII : Commerce
Specialisation : Finance
SGPA (Till 8th semester) : 8.56

Summer Internship (s)

Bank of Bikaner & Jaipur, Ranchi (2011)
Heavy Engineering Corporation Ltd., Ranchi (2012)
Nagarjuna Construction Co. Ltd., Ranchi (2013)
Oil and Natural Gas Corporation Ltd. Bokaro (2014)



SUCHITRA KUMARI (22 Yrs.)

Intermediate / XII : Science
Specialisation : Finance
SGPA (Till 8th semester) : 8.87

Summer Internship (s)

Heavy Engineering Corporation Ltd., Ranchi (2012)
Usha Martin Ltd., Ranchi (2013)
Kotak Securities Ltd., Ranchi (2014)



SUSHMITA SINHA (22 Yrs.)

Intermediate / XII : Commerce
Specialisation : Finance
SGPA (Till 8th semester) : 8.76

Summer Internship (s)

Dainik Bhaskar Ltd., Ranchi (2012)
Usha Martin Ltd., Ranchi (2013)
TATA Steel Ltd., Jamshedpur (2014)





Student's Profile

BATCH PROFILE 2010-2015 (FINANCE)



TRIPTI RANI (23 Yrs.)

Intermediate / XII	:	Science
Specialisation	:	Finance
SGPA (7 th & 8 th semester)	:	8.28
Graduation	:	59.08 %

Summer Internship (s)

Central Coalfield Ltd., Ranchi (2010)

Tata AIG, Ranchi (2011)

Reliance Retail Ltd., Ranchi (2013)

Indian Oil Corporation Ltd., Barauni (2014)





Gallery



Placements





Life at CUJ



Knowledge to Wisdom



Contact Us



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