

### Department of Mass Communication Central University of Jharkhand

in collaboration with

## Shiksha Sanskriti Utthan Nyas

under the "Ek Bharat Shreshtha Bharat" initiative









# Free participation

Subject:

- Autonomy in Education
- Autonomy in the Media (choose any one)

Eligibility:

Any student from a registered college/university located in Bharat, pursuing under-graduation to Ph.D. can participate.

### First Prize: Rs.5100 Second Prize: Rs.3100 Third Prize: Rs.2100 Consolation Prize: Rs.500 (to five participants)

- The content should be based on a reliable source.
- Be sure to reference the quoted materials.
- In any case do not use more than 10 percent of a secondary material.
- Student/Researcher must send affidavit relating to the originality of the content.
- Student/Researcher must send his/her own details along with the details of the institution he/she is from.
- Students/researchers must attach identity card or certificate issued by the institute along with the content.

Last Date of Registration: 20th October,2021 Last Date of Submission: 30th October, 2021

> Word Limit: 1500-2500 words Language: Hindi and English Font style: Unicode/Times New Roman

•Separate prizes will be given for students up to postgraduate & M.Phil., Ph.D., research scholars.

> •Participant's failure to follow the rules will result in cancellation of candidature.

•All rights relating to the declaration of result rests with the organiser. •Information about the winners will be given by e-mail to the concerned participant.

•Organisers will have all the rights to extend, repeal or modify the rules related to the competition.

•E-participation certificate will be given to all the participants.

Registration Link: https://docs.google.com/forms/d/10WAcqAznSHHwFh7Pu6EZm3SoGJYmaFbkz4DGSLlovNU/edit

### Concept of competition:

Education and communication play an important role in the development of any nation. Education prepares the foundation for the development of the nation and communication creates public opinion by presenting various ideas to the public. Bharat has a unique education system, which from time to time, through external intervention, have been made to adapt it to other cultures. These external interventions almost ended the autonomy of education and the media inspired the adoption of the education system influenced by foreign education policy by popularizing it with the public. With time, the negative impact of education policies influenced by foreign countries was clearly visible in the country. As a result, the quality of education and the credibility of the media were questioned.

The National Policy on Education has taken a positive initiative to give autonomy to education. Autonomy is absolutely necessary for disciplined development. The more autonomous we make education, the more the quality of education will increase. Today, when education is ready to follow a national policy on the basis of autonomy, then we should express our views on various aspects of autonomy in education. The future of students and researchers will be decided through the national education policy. So, it is very important to know their views. For this, we can know his views by inviting writings on various aspects of autonomy in education. The views of students and researchers will be helpful in making the national education policy more effective.

We all have to make our views on any issue on the basis of the information received and the receipt of information is now getting maximum through the media. Therefore, it is imperative for the media to be autonomous in the real sense. Failure to do so may lead to confusion among the public about positive policies. The pressure of various political and economic groups on the media affects the working style of the media. When the media is autonomous in the true sense, then information can reach the public in an impartial manner. As a result, public opinion will be formed in the national interest with a fair attitude towards the national education policy as well as other positive policies. In this sense it is relevant to know the views on the autonomy of the media.

Last year, All India Research Article Competition was conducted through 'Shodh Prakalp' initiative of Shiksha Sanskriti Utthan Nyas. A total of 2168 registrations were received from 26 states. And, research articles of 1278 participants were received from 25 states. Out of 1278 articles received, 1128 research articles were found suitable for evaluation under the rules of competition. Prof. VK Malhotra was the chairman of the committee which was appointed to evaluate the articles for the award. Apart from first, second and third, 7 other research papers were also considered worthy of consolation prize by the evaluation committee. A total of 10 research articles were selected for the award.

Apart from the main topic, writings can also be sent on the following sub-topics: Autonomy in curriculum creation, autonomy in classroom teaching online education and autonomy, autonomy of teachers, economic autonomy of educational institutions, autonomy in exam evaluation, course Subject selection and evaluation, autonomy and transparency, autonomy and regulation, autonomy and responsibility, national education policy and autonomy of research, competitive examination and autonomy, media and economic autonomy, autonomy of media persons, media education and national education policy, media reporting and autonomy, advertising and autonomy, media management and autonomy, importance of autonomy in quality

Research papers, articles and essays are also invited on other subjects related to the main subject.

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