

FREE WEBINAR

# ENTREPRENEURS' TALK

“Build Your Idea”



ORGANIZED BY-

Department of Commerce & Financial Studies  
Central University of Jharkhand, Ranchi



PATRON

Prof. Nand Kumar Yadav 'Indu'

Vice-Chancellor, Central University of Jharkhand



**27 April Monday | 1 Pm Onwards**

## KEYNOTE SPEAKERS



**Sri Charan Lakkaraju**

CEO- Stumagz Forbes 30 Under 30  
2018.



**Ms. Ila Bahal**

Founder & Head-Aahvan Ek Pehal, Started in  
2014, Managing Head- Sai Shuddhi, Started  
in 2015.



**Mr. Robin Yadav**

Founder- Whitemagnet (organic products  
manufacturing company). Turnover 60 lakhs  
in first year of operation.

## Points to be discussed:

- How to proceed an idea towards a firm?
- Identifying target markets
- How valuation should be done?
- How should pitching be done?
- Unique challenges for women entrepreneurs
- Post COVID-19 pandemic challenge

**Dr. K.B. Singh**

(HOD and Convener)

**Dr. Ajay Pratap Yadav**

(Co-convener and  
Organising Secretary)

**Dr. Bateshwar Singh &  
Dr. Pranay Parashar**

(Members, Organising  
Committee)

**Akash Debnath &  
Megha Rani Patel**

(Student Coordinators)