



International Conference

on

Soft Power and Public Diplomacy in India and China

Organised by

Department of International Relations

Central University of Jharkhand

In collaboration with Department of Education, CUJ

Co-sponsored by

Indian Council of World Affairs, New Delhi &

Indian Council of Social Science Research, New Delhi

21st-22nd February 2019

**CENTRAL UNIVERSITY OF JHARKHAND
BRAMBE, RANCHI, JHARKHAND, INDIA**

Day One: Thursday, 21st February 2019

Inaugural Session: 10.00-11.30 A.M

Registration: 9.00 – 9.45 A.M

PROGRAMME

❖ Invocation

- ❖ Opening Remarks : **Dr. BIBHUTI BHUSAN BISWAS**
Convener of the Conference
Assistant Professor & Coordinator
Department of International Relations
Central University of Jharkhand, Brambe, Ranchi
- ❖ Welcome Address : **Dr. RABINDRANATH SARMA**
Dean, School of Humanities and Social Sciences
Central University of Jharkhand, Brambe, Ranchi
- ❖ Inaugural Address : **Prof. SWARAN SINGH**
Professor, Centre for International Politics,
Organization and Disarmament, School of International
Studies, JNU, New Delhi
- ❖ Keynote Address : **Prof. MAHENDRA P. LAMA**
Former Vice Chancellor of Central University of Sikkim,
Professor, Centre for South Asian Studies, School of
International Studies, JNU, New Delhi
- ❖ Felicitations Address : **Dr. PUYAM RAKESH SINGH**
Research Fellow, Indian Council of World Affairs,
New Delhi
- ❖ Presidential Address : **Prof. NAND KUMAR YADAV 'INDU'**
Vice Chancellor, Central University of Jharkhand, Brambe,
Ranchi, Jharkhand
- ❖ Vote of Thanks : **Dr. VIMAL KISHOR**
Organising Secretary of the Conference
Associate Professor & Head, Department of Education
Central University of Jharkhand

❖ National Anthem

High Break: 11:30 A.M– 11:45 A.M

Panel Discussion (Auditorium)

Soft Power and Public Diplomacy

11.45- 12.45 P.M

Commodore SESHADRI VASAN IN (Retd.)

Director, Chennai Centre for China Studies and Regional Director National Maritime Foundation, Tamil Nadu, India

Dr. K. M. Parivelan

Associate Professor, Nodal Centre of Excellence for Human Rights Education, School of Law, Rights and Constitutional Governance, Tata Institute of Social Science Research, Mumbai

Dr. Binoda Kumar Mishra

Director, Centre for Studies in International Relations and Development (CSIRD), Kolkata

Working Session: I (Auditorium)

Indian and Chinese Concepts of Soft Power

12:45 -2:00 P.M

Chair: Dr. Binoda Kumar Mishra

Panelists	Paper Titles
Prof. Raj Kumar Kothari	Soft Power in Theory and Practice
Prof. Ehsanul Haque	China's Charm Offensive and the Role of Think Tanks in Leveraging Global Influence
Dr. Nagapavan Chintalapati	Soft Power in International Relations: A Resource to Own, Protect and Nurture
Dr. Mahesh Ranjan Debata	Role of "Soft Means" in Strengthening Elephant-Dragon Relations
Dr. Parshuram Sial	Understanding India's Soft Power Foreign Policy and China
Ms. Arpana Raj	Concept of Soft Power and Cultural Diplomacy: A Constructivist Approach

Working Session II (Class Room Mass Com)

Indian and Chinese Approaches for Soft Power

12:45 -2:00 P.M

Chair: Dr. Puyam Rakesh Singh

Panelists	Paper Titles
Mr. Rajesh Sahu	Expansion of Chinese Soft Power and Public Diplomacy
Ms. Parvathy Devi K	The Soft Power of Migration: The Indian Experience
Mr. Subal Tandi	The Cooperation of Higher Education between India and China: A Study
Ms. Neha Kumari Murai	Understanding Global Health Diplomacy
Mr. Jan Mohd Mala	Chabahar Port: The Apparatus of India's Rising Soft Power
Mr. Sameer Ahmad Khanday	Belt and Road Initiative as an Extension of China's Soft power in Central Asia
Mr. Tawseef Ahmad Mir	China and the Geopolitics of Port Connectivity in South Asia
Mr. Aalok Kumar Mishra	Brand India as the Instrument of Soft Power
Dr. Bibhuti Bhusan Biswas	Cultural and Philosophical Foundations of India's Foreign Policy

Lunch Break: 2:00 P.M– 3:00 P.M

Working Session –III (Auditorium)
Contextualising Joseph Nye’s definition of the term “Soft Power”

03:00 -4:30 P.M

Chair: Prof. Raj Kumar Kothari

Panelists	Paper Titles
Prof. Saumya Maniny Sinha	Joseph s. Nye’s Ideas on Soft Power: Neo-Liberal or Neo-Realistic
Dr. Namrata Kothari	Is OBOR Chinese Soft Power Policy towards India?
Dr. Alok Kumar Gupta	India’s Soft Power Potentials: Joseph Nye and Beyond
Ms. Athira Anand	Legacy of Tributary System: Analysing China as a Smart Power
Dr. Sujit Kumar Choudhary	Facets of Asian Values
Dr. Alok Kumar Gupta and Ms. Vandana Mishra	Expanding Horizons of Soft Power: Thinking beyond Joseph Nye
Ms. Khushboo Kumari	Democratic Experiences as Soft Power in India's Policy towards BRICS
Ms. Hema Narang	Understanding Chinese and Indian Concept of Soft Power

Working Session IV (Class Room Mass Com)

Asian Values

03:00 -4:30 P.M

Chair: Dr. Mahesh Ranjan Debta

Panelists	Paper Titles
Dr. Sudhir Singh	Soft Power Convergences between India and China
Dr. Rabindranath Sarma	Contact, togetherness and commonness of tribal and non-tribal communities of Assam as reflected in Folklore
Dr. Anju Lis Kurian and Dr. C. Vinodan	Soft Power Diplomacy in Climate Change Negotiations: Role of India and China
Mr. Sadanand Pandit	The Expanding Horizon of Soft Power: The Asian Experience
Mr. Gitesh Kumar	India’s Foreign policy and Soft Power: From Buddhism Perspective
Mr. Ratnesh Kumar Yadav & Mr. Sunil Kumar	An Analysis of India’s Growing Status as Soft Power in South Asia
Mr. Babuli Chandra Nayak	Buddhism and Foreign Interactions: A study of Kusinagara through the Travelogue of Chinese Pilgrims
Mr. Peerzada Tufail Ahmad	Critical Evaluation of Indian Soft Power

High Tea: 40:30 P.M– 4:45 P.M

Cultural Evening in Auditorium at 5:30 p.m. onwards by the students of the Central University of Jharkhand

Day Two: Friday, 22nd February 2019

Working Session V (Auditorium) Indian and Chinese Approaches for Soft Power

09:15 - 10:30 A.M

Chair: Dr. Debashis Chakraborty

Panelists	Paper Titles
Mr. Abu Salah Md. Yousuf	Remaking of India's Public Diplomacy in South Asia: Modi's "Neighbourhood First" Policy and Bangladesh
Dr. Binoda Kumar Mishra	Contrasts in Indian and Chinese Soft Power
Dr. S. Prabhakar	Role of Indian Parliament in Improving Bilateral Ties with China – A Study of Parliamentary Inputs of 16 th Lok Sabha
Dr. Pranav Kumar	Political values in India's and China's Public Diplomacy at the African Frontiers: A Comparison
Mr. Rajesh Kumar	Discourse on Media Education in India and China: A Policy Perspective
Dr. Aparna	Indian and Chinese Soft Power Instruments and Strategies

Working Session –VI (Class Room Mass Com)

Asian Soft Power: Myth or Reality?

9:15 -10:30 A.M

Chair: Dr. Rabindranath Sarma

Panelists	Paper Titles
Dr. Rahul Ramagundam	Indian Socialists and the Chinese bear-hug
Prof. Saumya Maniny Sinha	A Rising India and the role of its Soft Power in the 21 st Century
Dr. Abhay Kumar	Indian Wave: Oxymoron or Reality
Mr. Akhilesh Kumar Singh	Indian Diaspora as a strategy of soft power during Modi's Regime
Ms. Anagha Babu	NRI-Neo Representatives of India: Analysing Indo US Relations through the Indian Diaspora
Ms. Sonali Singh	Fighting Climate Change through India's Soft Power

Working Session –VII (Auditorium) Indian and Chinese Soft Power Instruments and Strategies

10:30 -11:30 A.M

Chair: Dr. K. M. Parivelan

Panelists	Paper Titles
Dr. Debashis Chakraborty	Foreign Trade and Economic Diplomacy: Comparing the Soft Power Recourse of China and India
Dr. Khalid Ansari	Elephant or Dragon: Indian and Chinese Soft Power in Africa
Dr. Bhagaban Behera	India's Soft Power Initiatives in Post-Soviet Central Asia: Implications for China
Ms. Syed Sabreena Bukhari	Engaging neighbourhood: Soft Power as a Strategic variable in China's Foreign Policy with South Asia
Ms. Dasini Indupa Madurasinghe	A Study on Culture-Centered Soft Power in International Public Relations: Special Reference to Sri Lanka and South Korea

Working Session: VIII (Class Room Mass Com)

Soft Power and Security

10:30– 11:30 A.M

Chair: Dr. Dev Vrat Singh

Panelists	Paper Titles
Mr. Ravi Valerian Xess	Soft Power and Security: Education is an Important Means of Soft Power to Foster World Peace
Mr. Prakash Raj	Recalibrating Soft Power Strategies through China's Belt and Road Initiative: Challenges and Opportunities
Dr. Subhash Kumar Baitha	Role of Soft Power in Indian Foreign Policy as a Regional Security
Ms. Sanchana Srivastava	Implications of Chinese Soft Power for United States of America
Mr. Rachit Bharadwaj	China's Changing Policies towards North Korea: Diplomatic Dimension
Ms. Kamni Kumari	Diaspora of India and China as Soft Power in the Bilateral Relations with the USA: A Comparative Analysis

Tea Break: 11:30--11:45 A.M

Working Session –IX (Auditorium)

Limits and Challenges to Indian and Chinese Soft Power

11.45 - 12.45 P.M

Chair: Commodore Seshadri Vasan IN (Retd.)

Panelists	Paper Titles
Dr. Nanda Kishor M S	Estimating Role of Indian Diaspora in India's Soft Power Projection
Dr. Sumit Kumar	The Role of Soft Power in Indian Foreign Policy under Modi: Issues, Limitations and Prospects
Dr. Koushiki Dasgupta	Back to Civilization: Understanding the nuances of Soft Power in ancient India and China
Dr. Anushree Chakraborty	Image matters: China's Soft Power in Southeast Asia
Dr. Shreya Pandey	Optimal Usage of Soft Power by China: A Successful Mission or an Over-ambitious attempt?
Dr. Nandini Basistha	Connectivity as a Tool of Soft Power: A Look into Act East Policy

Working Session – X (Class Room Mass Com)

Hard Power Vs Soft Power

11:45- 12:45 P.M

Chair: Dr. Alok Kumar Gupta

Panelists	Paper Titles
Ms. Kahkashan Kamaal	Soft Power vs. Hard Power of India and China
Mr. Nidhin C	Cyber Supremacy and Soft Power: A Critical Discourse on Chinese alacrity in uplifting its Soft power status using Cyber policies
Mr. Rahul Kumar	Role of soft power and hard power in foreign policy articulation and Securitisation of China and India
Md. Janesar & Mr. Rameez Raja Mir	India's Growing Soft Power in South East Asia: A New Chapter for Cooperation
Mr. Tahir Rashid Bhat	Employing Soft Power Strategy: A Study of Post-9/11 Indian Policy Engagement in Afghanistan

Working Session: XI (Auditorium)

Soft Power and Security

12:45– 2:00 P.M

Chair: Prof. Ehsanul Haque

Panelists	Paper Titles
Ms. Divya Mishra	China's Rising Soft Power: A Concern for the West
Dr. Suresh Prasad Sarangi	Growing Chinese Clout in South Asia: Implications for India
Dr. Nisha Bakshi	India's Soft Power Initiatives: Implications on National Security
Mr. Kunal Anand	A study on public sphere pertaining soft power and diplomacy: With respect to land and boundary disputes between India and China
Mr. Chander Shekhar Kohli	Evolving new dynamics in Indian and Chinese soft power diplomacy, forging bilateral security community and shaping Asia future: Implications and Prospect
Ms. Nargis Jan	Chinese growing soft power in Central Asia and its implication for India
Dr. Sawpan Kumar Biswas	Chinese Aggressive Policy and Greater Role of Andaman & Its Future Prosperity

Working Session –XII (Class Room Mass Com)

Movies, Art and Culture

12:45– 2:00 P.M

Chair: Dr. Koushiki Dasgupta

Panelists	Paper Titles
Dr. Janardhan Juvvignunta	Soft Power of the Indian Cinema: Shaping foreign policy in Indian and China
Ms. Vishakha Rajurkar Raj and Dr. Dev Vrat Singh	Theatre communication traditions in China and its Relationship with India's Nāṭyaśāstra
Mr. Ritesh Kumar Rai	Cinema's playing a New Soft Role between India and China Relations
Ms. Rashmi Verma	Cinema as Soft Power: A Comparative Study of Cinema Industry in India and China
Ms. Simi Joseph	Soft Power: Strengths and Limitations of India's Cultural Diplomacy
Dr. Vimal Kishor	Education: A 'Soft Power' Tool for Peace
Ms. Bijetri Pathak	Art, Culture and Movies- Restating the Soft Power Strategy of India and China
Dr. Payal Bose Biswas	Cinema as a Major Bridge Maker between India and China
Mr. Cyriac S Pampackal	Globalizing Yoga: Revival of Indian Traditions and Heralding a New Age in Public Diplomacy

Lunch Break: 2:00 P.M– 3:00 P.M

VALEDICTORY PROGRAMME

22nd February 2019 at 3.15-4:30 P.M

PROGRAMME

- ❖ Introductory Observation : **Dr. VIMAL KISHOR**
Organising Secretary of the Conference
Associate Professor & Head, Department of
Education, Central University of Jharkhand
- ❖ Brief Report : **Dr. KHALID ANSARI**
Research Associate
Centre for the Study of Social Exclusion and
Inclusive Policy, Jamia Millia Islamia, New
Delhi
- ❖ Valedictory Address : **Professor B. R. DEEPAK**
Professor & Chairperson, Centre of Chinese &
Southeast Asian Studies, School of Language
Literature and Culture, Studies, JNU, New Delhi
- ❖ Special Address : **Commodore SESHADRI VASAN IN (Retd.)**
Director, Chennai Centre for China Studies and
Regional Director National Maritime
Foundation, Tamil Nadu, India
- ❖ Felicitations Address : **Professor S L HARIKUMAR**
Registrar, Central University of Jharkhand,
Brambe, Ranchi, Jharkhand
- ❖ Presidential Address : **Prof. NAND KUMAR YADAV 'INDU'**
Vice Chancellor, Central University of Jharkhand,
Brambe, Ranchi, Jharkhand
- ❖ Vote of Thanks : **Dr. BIBHUTI BHUSAN BISWAS**
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